



*Propagating the New Work Disability Prevention Paradigm for Disability Benefits & Workers' Comp Systems across North America*

## **The 60 Summits Project Sponsor Program Fact Sheet**

### **Invitation for Sponsors:**

Sponsor funding is invited to further the work of The 60 Summits Project at the North American and regional levels. Openings for sponsors in eight categories are available. The Sponsorship term is for 12 months. Eligibility is at the discretion of The 60 Summits Project Board of Directors.

Sponsors are invited in eight categories:

- (1) Private or public sector employers
- (2) Disability insurers and disability benefits claims payers
- (3) Workers' compensation insurers and workers' compensation third party administrators
- (4) Labor unions
- (5) Governmental agencies
- (6) Intermediary and resource companies (managed care; provider networks; case management; vocational rehabilitation; PBM; investigations; law firms; drug, device or product vendors, etc.)
- (7) Direct service (hands-on) healthcare provider organizations
- (8) Not-for-profit educational, charitable, and advocacy organizations and professional associations.

### **Value for Sponsors:**

The 60 Summits Project provides potential venues for your participation and/or visibility including:

- All print, electronic and verbal communications regarding The 60 Summits Project.
- Catalyst meetings that are held on location in each state to educate people about The 60 Summits Project, assess the feasibility of holding one or more local Summit Conferences and recruit members for local Planning Groups;
- The first and any subsequent Summit Conferences held in each state in which The 60 Summits Project is financially involved.

NOTE: Because this is a grass-roots project, local Planning Groups assume control after the feasibility assessment meeting, called the Catalyst meeting. They have the option to decline on-going involvement with The 60 Summits Project's central office. To date, all local Planning Groups have relied on 60 Summits Project staff for support and have committed to Dr. Christian as the keynote or facilitator for their Summit Conferences.

***In Person Participation:*** Sponsors are encouraged to have people participate in 60 Summits Project events.

- Sponsors are invited to send attendees to each local Catalyst meeting and to participate on local Planning Groups.
- Sponsors can attend local Summit Conferences if The 60 Summits Project has an on-going financial relationship with the Planning Group. (Attendance is anticipated to be limited to roughly 100 people due to the workshop format.)
- A Sponsor's attendees (employees, customers or prospects) must actively forward the action of whichever meeting they are attending. They will need to limit their contribution to providing effort

and information for the committees' work and cannot act in a selling capacity during any of these events. Permission to attend meetings will be revoked if, after review by the 60 Summits Project Board of Directors (in concert with the local Planning Group's leadership) it is determined that there was inappropriate behavior.

**Events, Print, and Electronic Communications:** Depending on level of sponsorship, sponsors can be mentioned in various ways in some or all of the following communications:

- Specific event general signage.
- All printed matter, including brochures, invitations, reports and white papers produced by The 60 Summits Project central office or the local Summit Planning Groups.
- The central 60 Summits Project website (and all screens therein, including those of any local Summit Planning Groups that make use of this shared resource).
- All central 60 Summits Project and local Summit Planning Group electronic and printed communications, including websites, e-mail notifications and invitations, blogs, discussion boards, and hand-outs.

Acknowledgement of unrestricted funds provided to The 60 Summits Project by regional and North American sponsors will be as follows: "The 60 Summits Project is grateful for the generous grants provided by our sponsors ALPHA, BETA and GAMMA."

Acknowledgement of matching funds contributed by The 60 Summits project to underwrite specific local events or items will be limited to the communications directed to the local marketplace in which the event occurs or the specific location where the item is used and will read as follows: "The 60 Summits Project's support for this event has been made possible by grants from these sponsors: BETA, GAMMA, EPSILON." Charter and North American sponsors will be so designated.

**Media and Press Communications:** North American and regional Sponsors are invited and encouraged to issue a press release and hold media conversations with support provided when feasible by The 60 Summits Project staff. Prior review and approval of content is required. If The 60 Summits Project has the capability, it will co-release such documents.

#### **Non-exclusivity and Duration:**

The 60 Summits Project will have the largest positive impact on the "system" if all stakeholders feel welcome and actively participate, so there is no exclusivity for sponsors in any category although the total number may be limited. The Charter Sponsor in each category will be acknowledged as such and given preferred placement.

#### **Contribution:**

A prepaid and nonrefundable financial contribution will entitle Sponsors to all benefits offered for a 12 month period. (The first sponsor in each category will be referred to as a Charter sponsor, and receive benefits for 18 months.) Upon acceptance, The 60 Summits Project will issue an invoice net payable in 30 days. A signed agreement and receipt of all committed funds must occur before any permissions or rights are granted to the Sponsor, such as any public announcement or acknowledgement.

**Application Process:** To discuss sponsorship opportunities, contact:

- Dr. Jennifer Christian, Chairperson at 508-358-8096 or [jennifer.christian@60Summits.org](mailto:jennifer.christian@60Summits.org)
- Marty Reader, Executive Director at 612-889-7490 or [marty.reader@60Summits.org](mailto:marty.reader@60Summits.org).